

[This is a fictional press release and represents only one way of doing press release. You can find several other examples online if you want to know more.]

Context: Cuckoo Let Us, a band that participated in the School of Rock Band Residency Program is releasing a new EP. This is a press release to promote that EP and the following tour. All the dates and names of clubs of the tour are fictional.

CUCKOO LET US RELEASE HIDING UNDER THE TREE HUT AND GO ON TOUR

[Strong, attention getting headline, identifying the absolute core information in your press release.]



1 JUNE 2021 (PAREDES DE COURA, PT) - After being one of the bands selected by the School of Rock Paredes de Coura Band Residency Program and performing at Vodafone Paredes de Coura, the band Cuckoo Let Us, led by the singer, songwriter and visual artist Tiago Covas, releases their first EP entitled "[Hiding Under the Tree Hut](#)" which is out now and will be presented in some of the most irreverent music clubs in Portugal from June 15 to 25. *[First sentence that grabs the reader's attention. Answers to the questions "who? what? where? when?" and highlights other important places where the band performed.]*

This EP was home recorded and produced, mastered by Gonçalo Formiga (from the Portuguese bands Cave Story and Shaolin Soccer). The album's artwork includes a collection of illustrations by Tiago Covas, translating some of that imaginary world created referring to the songs and lyrics of "Hiding Under the Tree Hut". About the artwork and the album itself, the band says "Here we're sharing the words and drawings that went along the process of making these songs. We've gathered it and then we made a small booklet with the visual art and lyrics that go with each song on the record. And yes, this was made out of pure devotion to collectible art so they're as affordable as we could make them". The songs in this EP were created between 2016 and 2018 and manifest who Cuckoo Let Us are and who they've become by playing together. Stirring songs with a signature style, brought abruptly to the music scene from the imaginary world of lead singer Tiago Covas. *[Important details that you need to add to the previous information about*

what you are trying to promote. Answers the questions you haven't answered yet in the first paragraph - how and why?] "Hiding Under the Tree Hut" is available now on digital music platforms and Cuckoo Let Us are available to book concerts and add some new dates to their Hiding Under the Tree Hut tour, that will pass through some of the some of the most irreverent music clubs in Portugal in June. **[Call to action! Information to encourage people to listen or write about your music / come to your tour.]**

Hiding Under the Tree Hut tour

JUNE 15
STOP, Porto

JUNE 17
Parq, Paredes de Coura

JUNE 20
WareHouse, Leiria

JUNE 23
Underground, Coimbra

JUNE 25
Club 80, Évora

Listen to Hiding Under the Tree Hut now

Youtube:

https://www.youtube.com/playlist?list=OLAK5uy_ksYDYhmcXK8lO5bLBxAlkp6bD7PDPav-M

Spotify:

<https://open.spotify.com/album/0a7Ydj6unmbaek7zxEJTjL>

Apple Music:

<https://music.apple.com/us/album/hiding-under-the-tree-hut/1487513459?uo=4>

Bandcamp:

<https://cuckooletus.bandcamp.com/album/hiding-under-the-tree-hut>

For more information please contact School of Rock Paredes de Coura through escoladorock@paredesdecoura.pt. **[Contact of the promoter or the person the media needs to call for more information. You can had other forms of contact.]**